



# B.M.S COLLEGE OF ENGINEERING

Department of Management Studies & Research Centre

Bull Temple Road, Bangalore- 560019

*Presents*

## QUEST'15

(For BBM, B.com & MBA Students)

27<sup>th</sup> and 28<sup>th</sup>  
MARCH



### ABOUT THE INSTITUTION

BMS College of Engineering was started by Sri.Businayana Mukundadas Sreenivasaiah in the year 1946. It was one of the first private sector initiatives in technical education in India and is run by the BMS Educational Trust today. Sri. B.S.Narayan, the dynamic and enterprising son of the founder, took over the reins of the college after the sad demise of Sri.B.M.Sreenivasaiah. Under his able guidance, the BMS College of Engineering developed into one of the finest engineering colleges in the country.

BMSCE today offers 13 Undergraduate & 16 Postgraduate courses both in conventional and emerging areas. 15 of its Departments are recognized as Research Centers offering PhD/M.Sc (Engineering by Research) degrees in Science, Engineering, Architecture and Management. The College has been effectively practicing outcome based education. Today, BMSCE has completed 69 years of dedicated service in the field of Engineering Education. The College has one of the largest student populations amongst engineering colleges in Karnataka. Currently about 5000 students are pursuing their higher education at BMSCE. A strong alumni base of over 35,000 most of them occupying coveted positions in various Educational, Industrial and Research organizations. The college is being ranked consistently among the top engineering colleges in the country by surveys conducted by various media sources.

### ABOUT THE DEPARTMENT

The Department of Management Studies was started in the year 1992, to promote quality education and research in management. The course is affiliated to Visvesvaraya Technological University, Belgaum. It is recognized by the Government of Karnataka and approved by AICTE, New Delhi. It is also a recognized Research Centre under VTU.

The program focuses on holistic development of students in addition to instilling excellent managerial skills and leadership qualities, which are essential to succeed in a globalized economy.

Apart from the regular classes, the department imparts knowledge through Guest Lectures, Extension Lectures, Industrial Visits & Meet the CEO series.

### ABOUT QUEST

QUEST is an inter collegiate Management Event organized by the Department of Management Studies and Research Centre, BMS College of Engineering, Bangalore. The two day annual managerial extravaganza is intended to provide excellent practical orientation to the development and application of leadership and managerial qualities. QUEST provides a platform for students from various institutions to display their multifarious managerial talent.

QUEST is centered on various events like

- \* Leadership Event
- \* Marketing
- \* Finance
- \* Human Resource
- \* Business Quiz
- \* Signature event

### ABOUT THE THEME

The theme for QUEST 2015 is 'The Common Man'

The ideas & flaws, the struggles & hopes and the failures & success of 'the common man' are an inspiration to everyone on this planet.

QUEST 2015 celebrates the Success of 'The Common Man' from every walk of life. Be it films, literature, politics, business, sports or art, The Common Man is witnessing great opportunities to make his idea into reality.

QUEST 2015 also pays tribute to Sri.R.K.Laxman who gave the world, THE COMMON MAN.

### 1. NETR'TVA (Leadership Event)

No. of Participant - 1

"A leader is one who knows the way, shows the way, and goes the way."

-John C. Maxwell

Bhavya.R - 8095116507, Vidyashankar.B -9880209725



### 2. VIPANAN (Marketing)

No of participants - 2

"Your most unhappy customers are your greatest source of learning."

-Bill Gates

Prateek Nanaiah-9008737248, Shabari.H.K-8762244131



### 3. VITT (Finance)

No of participants - 2

"Rule No. 1 : Never lose money.

Rule No. 2 : Never forget Rule No. 1."

-Warren Buffett

Charishma-8970142520, Priyanka Jadhav - 7022076514



### 4. MAANAV (Human Resources )

No of participants - 2

"Always treat your employees exactly as you want them to treat your best customers."

-Stephen R. Covey, Author

Archana.N-9538660052, Shantipriya-9036789418



### 5. PRASHN (Business Quiz)

No. of Participants - 2

Knowledge will forever govern ignorance; and a people who mean to be their own governors must arm themselves with the power which knowledge gives.

-James Madison

Soumya Rao-8197605983, Sushma Rao-9611482536



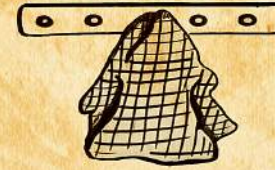
### 6. PEHCHAAN (Signature Event)

No of participants - 2

"Every worthwhile accomplishment, big or little, has its stages of drudgery and triumph: a beginning, a struggle and a victory."

-Mahatma Gandhi

Kirti Maheshwari - 9945037600, Pratheek.B - 7899994603



RIP  
R K LAXMAN  
1921-2015



### EVENT GENERAL RULES

1. Numbers of participants is 11 per team.
2. No restriction on number of teams per college.
3. Reporting time is 8:30 am on 27th March 2015.
4. All participants must carry their college ID cards and each individual event Teams are required to carry their laptops.
5. Participants cannot change teams once registration is done
6. Registration fee: Rs 2000/- per team. It is non refundable or transferable.
7. Entry for Leadership event is Rs 300 and for other individual events is Rs 400.
8. The teams shall abide by the rules and regulations of the college related to campus discipline and general code of conduct. Any violation will lead to disqualification of the teams.
9. The organizers reserve the right to reschedule or cancel any of the events.
10. The judge's decision is final and binding.

### Organizing Committee

Dr.K.Mallikharjuna Babu, Principal, BMSCE

Dr.S.Nagendra, Professor & Dean

Dr.A.Satya Nandini, Professor & Head

Dr. John Manohar, Professor

### Faculty Coordinators

Dr.Minu Zachariah

Mr.Sridhar.H.R

Mr.Ganesh Kumar.R

Mrs.Leena.S

### Student Coordinators

Ashwin.M.Adhyam - 8553936506

Sindhu Ramesh - 9535215217

Suman Mohan - 7829308787

Vinu Praveen - 9066716199